DeAndre Hutton | Strategic Design and Product Leadership

Social: linkedin.com/in/deandrecreative/
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DeAndre delivers success with his motto, "Valuable user experiences happen more often when the whole team — delivery, people, and systems— contributes toward the product experience."

Experience

Avanade, Austin, TX 2021 – Present
UX Director, South Lead | Full-time (Hybrid) ¬

Organizational Impact
Lead UX for South North America, setting delivery standards and supporting sales growth. Design processes and artifacts to drive discovery and evidence-based decisions. Scale UX adoption across project delivery phases. Develop DesignOps resources for team growth and operational efficiency.

- Develop UX playbooks with research, discovery, and evidence-based design
- Ensure design quality through reviews and usability testing
- Partner with technologists to shape solutions and personalize experiences

Leadership Value
Mentor designers in stakeholder management and human-centered delivery. Lead strategic CX pods to innovate customer journey interactions.

- Hire talent, foster collaboration, and promote continuous learning
- Drive design thinking in large-scale business strategy.

Visa, Austin, TX 2019 – 2021
UX Design Engineering Manager | Full-time (Onsite) ¬

Designed mission-critical enterprise software through user research and partnership with product teams. Led and mentored UX teams to deliver scalable application designs. Guided product roadmaps with an evidence-based approach while ensuring ADA compliance, theming, and responsive design across platform updates.

Cirrus Logic, Austin, TX 2017 – 2019
Lead, User Experience – North America | Full-time (Onsite)

Avanade Inc., Austin, TX 2013 – 2017
Manager, Experience Design | Full-time (Hybrid)

Formal Training

Maryland Institute College of Art, Baltimore, MD
MPS in the Business of Art and Design; Product Management

Nielsen Norman Group
User Experience Master Certification; specialty in UX Management

Scrum.org
Evidence-Based Management Certification

Professional Scrum with UX I Certification

Skills and Applications

Tools (PC / MAC)

- Figma (Designer and FigJam)
- Adobe Creative Cloud
- Axure RP Pro
- Azure DevOps
- Atlassian (Jira, Confluence)
- Microsoft O365® , SharePoint, Dynamics, and Power Platform
- Optimal Workshop Tools
- Mural and Miro

Skills application

- Solution Architecture (Contract, Scope, and Estimate)
- Wireframing and Prototyping
- Journey and Workflow mapping
- Design Systems management
- User Research and Studies
- Product Management